

**BUSINESS STUDIES**  
**STD.XI (2017-18 onwards)**  
**TOPICS RECOMMENDED FOR PROJECTS (GROUP WORK)**  
**(To be conducted during the Second Term)**

- 1) Visit to a Bank, to find out the type of Bank Accounts they are opening. Collect the data regarding various deposits and lending schemes they are planning to offer.
  
- 2) Visit a departmental store/Chain Store and find out about:
  - a) Nature and scope of business.
  - b) Sources of obtaining their stock
  - c) Facilities provided to their customers.
  
- 3) Visit to at least 2 General stores in your locality to find out and compare the following:
  - i) The services provided by each of the stores.
  - ii) Pricing system & marketing of products.
  - iii) Sales promotion techniques.
  
- 4) Interview of an Importer/Exporter to find out:
  - i) The reasons for Imports/Exports
  - ii) Benefits of Imports/Exports
  - iii) Documentation required
  
- 5) Using newspapers, magazines and other business references identify at least three companies that are carrying out corporate social responsibilities for the betterment of the society and give a report about the same.

### **Criteria for evaluation of Assignments /Projects:-**

1) Field work, collection of data, visit to library & other institutions	3 marks
2) Project Report, content and analysis, creativity	2marks
3) Overall presentation	2marks
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Total	10marks

### **Guidelines for Assignments/Projects:-**

- 1) The project should be prepared in a File or Folder.
- 2) Students should use A4 size papers for the assignments and it should be maximum of 10 pages (typed) and 15 pages for a handwritten assignment.
- 3) Assignments/Projects must have documents shown in a specific sequence:
  - a) Cover page –Project title, Name and Roll no. of the student.
  - b) Index of contents.
  - c) Introduction.
  - d) Observations and findings.
  - e) Conclusions/Suggestions/Recommendations.
  - f) References-Books, Journals, Newspapers etc.
  - g) Annexure –supporting documents like Questionnaire, charts, reports etc.
  - h) Acknowledgment

**NOTE:** Individual assignments should be given during the first term.

## TOPIC WISE DISTRIBUTION OF MARKS

UNIT NO.	TOPIC	FIRST MID TERM (MARKS)	FIRST TERM (MARKS)	SECOND TERM (MARKS)
1	Nature and purpose of Business	08	10	-
2	Forms of Business Organisation	12	14	-
		<b>20</b>	-	-
3	Public Private and g Global Enterprises	-	14	-
4	Business Services	-	18	-
5	Emerging modes of Business	-	12	-
6	Social Responsibilities of Business	-	12	-
		-	<b>80</b>	-
7	Sources of Business Finance	-	-	15
8	Small Business	-	-	13
9	Internal Trade	-	-	20
10	International Trade	-	-	12
				<b>60</b>
*	Core content			
	Unit 4 – Business Services			
	<b>a.</b> Types of Bank Accounts			
	• Banking Services – Issue of Bank Draft, Bankers Cheque, RTGS and NEFT, Bank Overdrafts, Cash Credits, SMS Alerts and e Banking	-	-	10
	<b>b.</b> Insurance Principles, Concepts of life health Fire and Marine Insurance.	}		10
	<b>c.</b> Postal and Telecom services: mail and saving schemes.			
	<b>d.</b> Assignments (Individual) 1 <sup>st</sup> Term			-
	Project work (group) 2 <sup>nd</sup> Term	-		10
				<b>80</b>

**BUSINESS STUDIES STANDARD XI**  
**FIRST MID TERM EXAMINATION**  
**(MODEL QUESTION PAPER)**

**INSTRUCTIONS:-**

- 1) All questions are compulsory.
- 2) This question paper consists of 8 questions divided into four parts A, B, C and D.
- 3) Part A contains 2 questions of 1 mark each, which is a multiple choice type question.
- 4) Part B contains 2 questions of 2 marks each.
- 5) Part C contains 2 questions of 3 marks each.
- 6) Part D contains 2 questions of 4 marks each.
- 7) There is no overall choice however; internal choice is provided in question no. 5

**PART A**

- 1) Classify whether the following activity is Business, Profession or Employment  
A gardener maintaining lawns of a Hotel.
- 2) What is the time period given to a minor to decide about his intention of remaining in the firm as a full - fledged partner or leaving the firm?

**PART B**

- 3) Anand is a sole proprietor; he has been doing very well in his business. He is thinking of forming a company to manage his business effectively. As a business expert advise him about the benefits of remaining sole proprietor (any two points)
- 4) Justify by giving any two reasons as to how a co-operative organization is a democratic set-up.

**PART C**

- (5) 'Starting a business needs detailed planning'. In this regard explain any three factors to be considered while making a choice of an ideal form of business organization.

**OR**

'Risk is an integral part of Business'. In this regard explain any three causes of business risk.

- 6) Hilary and Bros a partnership intend to get their firm registered. In this context, what information they should submit to the registrar to get the certificate of registration.

**PART D**

- 7) 'Auxiliaries to trade play a very important role in the smooth functioning of Trade and Commerce. Elaborate this statement by giving any four types of aids to trade.
- 8) Though a Joint Stock Company offers many benefits yet it suffers from a number of limitations. Justify by giving any four limitations to support your answer.

**BUSINESS STUDIES STANDARD XI**  
**FIRST TERM EXAMINATION**  
(MODEL QUESTION PAPER)

**INSTRUCTIONS:-**

- 1) All questions are compulsory.
- 2) This question paper consists of 32 questions divided into four parts A, B, C and D.
- 3) Part A contains 8 questions of 1 mark each, which is a multiple choice type question.
- 4) Part B contains 8 questions of 2 marks each.
- 5) Part C contains 8 questions of 3 marks each.
- 6) Part D contains 8 questions of 4 marks each.
- 7) There is no overall choice however; internal choice is provided in question no. 18, 24&27.

**PART A**

- 1) Oil refinery and sugar are examples of which categories of Industries?
- 2) Give two examples of businesses for which sole Proprietorship would be most suitable.
- 3) What is the minimum number of directors required to form a Private Company.
- 4) A form of business organization established by the government and controlled by the ministry concerned.
- 5) A type of account which is suitable for a businessman.
- 6) The monetary consideration paid by the insured to the insurer for making good the loss.
- 7) What does the abbreviation KPO stands for?
- 8) Ethics is important for \_\_\_\_\_.
  - a) Top management
  - b) middle level managers
  - c) non- managerial employee
  - d) all of them

**PART B**

- 9) Explain any two points to bring out importance in the business.
- 10) Anand and Akshay, two civil contractors decide to enter into a contract for the construction of a road and agree to carry on the venture till its completion. State the type of partnership firm highlighted in the above statement and explain in detail.
- 11) Enumerate any four features of Public Private Partnership.

- 12) A Factory owner took a Fire Insurance without disclosing the fact that he had received a notice from the electricity department to get the wiring of the factory repaired. After two months of taking the policy, the factory caught fire due to faulty wiring. Will the factory owner get compensation for the loss caused due to fire. Which principle of Insurance is related with this case? Explain it.
- 13) From time to time Indian Post Offices offer various saving mobilizing schemes. In this regard, explain any two such schemes.
- 14) Explain the following concepts:-  
(i) Health insurance (ii) Life insurance.
- 15) State any four social responsibility of the business towards the government.
- 16) Industries are the major contributors of pollution. With reference to the statement state any four measures that have to be taken by the business firm for environment protection.

### **PART C**

- 17) Commerce and Industry are incomplete without Auxiliaries to trade. In this regard explain the following auxiliaries to Trade.  
a) Advertising b) Banking c) Insurance.
- 18) Cooperative societies are gaining popularity in modern times. Justify the statement by giving any three reasons to support your answer.

### **OR**

A Partnership firm is not in a position to cope with the increasing demands of Trade and Commerce. Justify the statement by giving any three reasons to support your answer.

- 19) What is meant by Partnership Deed? State any four of its contents.
- 20) Why Global Enterprises are considered superior to the other business organisations? Explain any three points.
- 21) Briefly describe the following Banking services:-  
(i) NEFT (ii) Cash credits (iii) SMS Alerts.
- 22) Mr. Ravi a businessman wants to insure his warehouse with Oriental Fire Insurance Company, Margao-Goa. With reference to this statement describe briefly the following.  
1) Principle of Indemnity 2) Principle of subrogation  
3) Principle of causa proxima.
- 23) Online transactions are subject to a number of risks. Explain any 3 points.
- 24) Explain any three elements of business ethics.

Or

Why is Pollution control required? Explain any three points.

#### **PART D**

- 25) A businessman has to face a number of risks. Examine the statement by highlighting the nature of Business risk. (any four points).
- 26) Selection of an appropriate form of business organization can be made after taking various factors into consideration. In view of this statement explain any four of such factors.
- 27) Statutory corporations enjoy independence in their functioning and a high degree of operation flexibility. Elucidate this statement by giving any four points.

OR

Business can achieve unexpected gains through Joint ventures with a partner. Elucidate this statement by giving any four points.

- 28) Government Companies are preferred to other types of organizations in the Public Sector. Discuss any four points.
- 29) Flip kart, an online store , offers 50%off on readymade garments .If you want to avail of this offer, what steps you will follow ,in ordering the goods online.
- 30) How does outsourcing enables a business firm to reshape its business . Elaborate this statement by giving any four points .
- 31) Is e- business better alternative to real time shopping? Justify your answer by giving any 4 points.
- 32) Is it a must for business to be socially responsible? Discuss by giving any four arguments in favour of the above statement.

**BUSINESS STUDIES STANDARD XI**  
**FINAL EXAMINATION**  
**(MODEL QUESTION PAPER)**

**INSTRUCTIONS:-**

- 1) All questions are compulsory.
- 2) This question paper consists of 32 questions divided into four parts A, B, C and D.
- 3) Part A contains 8 questions of 1 mark each, which is a multiple choice type question.
- 4) Part B contains 8 questions of 2 marks each.
- 5) Part C contains 8 questions of 3 marks each.
- 6) Part D contains 8 questions of 4 marks each.
- 7) There is no overall choice however; internal choice is provided in question no. 22,23&27.

**PART A**

- 1) Banker's Cheque is also known as:-  
(a) Bank draft (b) Pay order (c) Demand draft (d) Pay-in-slip
- 2) DTH services are provided by: -  
(a) Transport companies (b) Banks (c) Cellular Companies (d) Insurance Companies.
- 3) Equity shareholders are called -----  
(a) Owners of the company (b) Partners of the company  
(c) Executives of the company (d) Guardians of the company.
- 4) MSMED Act 2006 categories the size of the business on the basis of \_\_\_\_\_.  
(a) Investments in plant and machinery (b) Volume of output  
(c) Capital invested (d) Number of employees.
- 5) 'Performance and credit rating' scheme is implemented by: -  
(A) National Small Industries Corporation (b) National Banks for Agriculture and Rural Development (c) District Industries centers (d) Small Industries Development Organization.
- 6) ATM stands for \_\_\_\_\_.  
(a) Any Time Money (b) Automated Time Money  
(c) Automated Teller Machine (d) All Time Machine.
- 7) Which is distinct advantage of Multiple Chain Store?  
(a) Central location (b) No bad debts  
(c) Limited selection of goods (d) Benefits of being large-scale
- 8) This is a document which allows an enterprise to start exporting \_\_\_\_\_.  
(a) Shipping Bill (b) Bill of entry (c) Certificate of origin (d) Mate's receipts .

### **PART B**

- 9) Explain the following services provided by the Bank:-  
(I) Overdraft (II) Cash credits
- 10) State any four Health Insurance coverages.
- 11) 'It is better to use their own funds because that costs them nothing'. Do you agree? Explain (any two points).
- 12) Why is Equity Share Capital called as Risk Capital? Give any two reasons
- 13) With the help of an example, explain in detail internal trade.
- 14) What is Chamber of Commerce and Industry? State any two basic functions of Chamber of Commerce.
- 15) What is International Trade?
- 16) Explain the following documents used in import transactions:-  
(i) Letter of credit (ii) Bill of lading

### **PART C**

- 17) Explain the following types of Bank accounts:-  
(a) Savings account (b) Fixed Deposit account (c) Recurring account
- 18) Indian Postal department is no more related to only sending letters through post. In view of the above statement, highlight any three allied facilities provided by the post office.
- 19) Reshma received Rupees One lakh from her parents. She is planning to invest the entire amount but wants her money to be safe and secure. Advise her about the various options where she can invest her money. (Any three options)
- 20) Commercial Banks play a very important role in extending Loans to business enterprises in many ways. Explain.
- 21) Explain the significance of the following agencies pertaining to the small scale industries:-  
(i) NSIC (ii) DIC
- 22) Explain the following terms of Trade: -  
(I) C.O.D (ii) F.O.B (iii) C.I.F

### **OR**

Explain the following Documents used in Internal Trade:-

- (I) Invoice (II) Debit Note (III) Credit Note
- 23) 'Departmental Stores is a welcome change in big cities but an unwanted guest in small towns'. Give any three reasons as to why small towns do not prefer shopping from departmental stores.

### **OR**

'Vending Machine has a promising future in retail and banking services. Give any three reasons to support your answer .

- 24) Explain any three problems of International Trade.

## PART D

- 25) What is e-banking? Explain any three points with respect to benefits to customers.
- 26) Name the principle of insurance for each of the following statements and explain it.
- (I) the insured is expected to disclose all the important facts related to property insured.
  - (II) Insurer is liable to take over the salvaged property, after payment of claim in full.
  - (III) To claim for insurance the insured must take reasonable steps to reduce the loss.
  - (IV) Insured is entitled to recover the actual monetary loss suffered.
- 27) What are Debentures? Why are Debentures preferred over shares (any 3 points).

### OR

What are Inter Corporate Deposits? Explain the three types of Inter Corporate Deposits

- 28) How do small scale industries contribute to the socio-economic development of India? Give any four points.
- 29) Explain any four incentives provided by the Government for the Industries in the backward and the hilly areas.
- 30) A manufacturer can do without Wholesalers but just cannot survive without Retailers. Do you agree? Give any four reasons to support your answer.
- 31) Mail Order Business Houses do not have a promising future, in this regard, highlight the limitations of Mail Order Houses. (Any four points)
- 32) What is W.T.O? Explain any three functions of W.T.O