

BUSINESS STUDIES
STD.XI
TOPICS RECOMMENDED FOR PROJECTS (GROUP WORK)
(To be conducted during the Second Term)

- 1) Visit to a Bank, to find out the type of Bank Accounts they are opening. Collect the data regarding various deposits and lending schemes they are planning to offer.

- 2) Visit a departmental store/Chain Store and find out about:
 - a) Nature and scope of business.
 - b) Sources of obtaining their stock
 - c) Facilities provided to their customers.

- 3) Visit to at least 2 General stores in your locality to find out and compare the following:
 - i) The services provided by each of the stores.
 - ii) Pricing system & marketing of products.
 - iii) Sales promotion techniques.

- 4) Interview of an Importer/Exporter to find out:
 - i) The reasons for Imports/Exports
 - ii) Benefits of Imports/Exports
 - iii) Documentation required

- 5) Using newspapers, magazines and other business references identify at least three companies that are carrying out corporate social responsibilities for the betterment of the society and give a report about the same.

Criteria for evaluation of Assignments /Projects:-

1) Field work, collection of data, visit to library & other institutions	3 marks
2) Project Report, content and analysis, creativity	5 marks
3) Overall presentation	2marks

Total	10marks

Guidelines for Assignments/Projects:-

- 1) The project should be prepared in a File or Folder.

- 2) Students should use A4 size papers for the assignments and it should be maximum of 10 pages (typed) and 15 pages for a handwritten assignment.

3) Assignments/Projects must have documents shown in a specific sequence:

- a) Cover page –Project title, Name and Roll no. of the student.
- b) Index of contents.
- c) Introduction.
- d) Observations and findings.
- e) Conclusions/Suggestions/Recommendations.
- f) References-Books, Journals, Newspapers etc.
- g) Annexure –supporting documents like Questionnaire, charts, reports etc.
- h) Acknowledgment

NOTE: Individual assignments should be given during the first term.

TOPIC WISE DISTRIBUTION OF MARKS

UNIT NO.	TOPIC	FIRST MID TERM (MARKS)	FIRST TERM (MARKS)	SECOND TERM (MARKS)
1	Nature and purpose of Business	08	10	-
2	Forms of Business Organisation	12	14	-
		20	-	-
3	Public Private and g Global Enterprises	-	14	-
4	Business Services	-	18	-
5	Emerging modes of Business	-	12	-
6	Social Responsibilities of Business	-	12	-
		-	80	-
7	Sources of Business Finance	-	-	15
8	Small Business	-	-	13
9	Internal Trade	-	-	20
10	International Trade	-	-	12
				60
*	Core content			
	Unit 4 – Business Services			
	a. Types of Bank Accounts			
	• Banking Services – Issue of Bank Draft, Bankers Cheque, RTGS and NEFT, Bank Overdrafts, Cash Credits, SMS Alerts and e Banking	-	-	10
	b. Insurance Principles, Concepts of life health Fire and Marine Insurance.	-		
	c. Postal and Mail Services & Schemes			10
				80
	d. Assignments (Individual) 1 st Term			10
		-	-	
	Project work (group) 2 nd Term			10

BUSINESS STUDIES STANDARD XI
FIRST MID TERM EXAMINATION
(MODEL QUESTION PAPER)

INSTRUCTIONS:-

- 1) All questions are compulsory.
- 2) Number each question and sub-question clearly.
- 3) Answer each question on a fresh page.
- 4) There is no overall choice. However, internal choice has been provided in Question no. 1 (C).
- 5) Figures to the right indicate marks allotted to each question.
- 6) 'A' part of each question is very short type, 'B' part of every question should be answered in about 30 words, 'C' part of every question should be answered in about 60 words, 'D' part of every question should be answered in about 100 words
- 7) Word limit is not applicable to questions involving explaining a process, diagram, chart and distinction.

- 1 (A) Classify whether the following activity is Business, Profession or Employment
A gardener maintaining lawns of a Hotel (1)
- (B) Anand is a sole proprietor; he has been doing very well in his business. He is thinking of forming a company to manage his business effectively. As a business expert advise him about the benefits of remaining sole proprietor (any two points) (2)
- (C) 'Starting a business needs detailed planning'. In this regard explain any three factors to be considered while making a choice of an ideal form of business organization. (3)

OR

- (C) 'Risk is an integral part of Business'. In this regard explain any three causes of business risk. (3)
- (D) 'Auxiliaries to trade play a very important role in the smooth functioning of Trade and Commerce. Elaborate this statement by giving any four types of aids to trade. (4)

- 2 (A) Answer the following in a word or phrase: (1)
What is the time period given to a minor to decide about his intention of remaining in the firm as a full - fledged partner or leaving the firm?
- (B) Justify by giving any two reasons as to how a co operative organization is a democratic set up (2)
- (C) Hilary and Bros a partnership intend to get their firm registered. In this context, what information they should submit to the register to get the certificate of registration. (3)
- (D) Though a Joint Stock Company office many benefits yet it suffers from a number of limitations. Justify by giving any four limitation to support your answer. (4)

BUSINESS STUDIES STANDARD XI
FIRST TERM EXAMINATION
(MODEL QUESTION PAPER)

INSTRUCTIONS:-

- 1) All questions are compulsory.
- 2) Number each question and sub-question clearly.
- 3) Answer each question on a fresh page.
- 4) There is no overall choice. However, internal choice has been provided in Question no. 2 (C),3(D), 8(C).
- 5) Figures to the right indicate marks allotted to each question.
- 6) 'A' part of each question is very short type, 'B' part of every question should be answered in about 30 words, 'C' part of every question should be answered in about 60 words, 'D' part of every question should be answered in about 100 words
- 7) Word limit is not applicable to questions involving explaining a process, diagram, chart and distinction.

1 (A) Answer the following in a word or phrase **(1)**

(A) Oil refinery and sugar are examples of which categories of Industries?

(B) Explain any two points to bring out importance in the business. **(2)**

(C) Commerce and Industry are incomplete without Auxiliaries to trade. In this regard explain the following auxiliaries to Trade.

A) Advertising

B) Banking

C) Insurance **(3)**

(D) A businessman has to face a number of risks. Examine the statement by highlighting the nature of Business risk. (any Four points) **(4)**

2 (A) Give two examples of businesses for which sole Proprietorship would be most suitable. **(1)**

(B) Anand and Akshay, two civil contractors decide to enter into a contract for the construction of a road and agree to carry on the venture till its completion. State the type of partnership firm highlighted in the above statement and explain in detail. **(2)**

(C) Cooperative societies are gaining popularity in modern times. Justify the statement by giving any three reasons to support your answer. **(3)**

OR

(C) A Partnership firm is not in a position to cope with the increasing demands of Trade and Commerce. Justify the statement by giving any three reasons to support your answer. **(3)**

(D) Selection of an appropriate firm of business organization can be made after taking various factors into consideration. In view of this statement explain any four of such factors. **(4)**

- 3 (A) Answer the following in a word or phrase. **(1)**
What are the minimum numbers of directors required to form a Private Company.
- (B) Enumerate any four features of Public Private Partnership. **(2)**
- (C) What is meant by Partnership Deed? State any four of its contents. **(3)**
- (D) Statutory corporations enjoy independence in their functioning and a high degree of operation flexibility.
Elucidate this statement by giving any four points. **(4)**
- OR
- (D) Business can achieve unexpected gains through Joint ventures with a partner.
Elucidate this statement by giving any four points. **(4)**
- 4(A)) Answer the following in a word or phrase. **(1)**
A form of business organization established by the government and controlled by the ministry concerned.
- (B) A Factory owner took a Fire Insurance without disclosing the fact that he had received a notice from the electricity department to get the wiring of the factory repaired. After two months of taking the policy, the factory caught fire due to faulty wiring. Will the factory owner get compensation for the loss caused due to fire. Which principle of Insurance is related with this case? Explain it. **(2)**
- (C) Why Global Enterprises are considered superior to the other business organizations? Explain any three points. **(3)**
- (D) Government Companies are preferred to other types of organizations in the Public Sector. Discuss any four points. **(4)**
- 5(A) Answer the following in a word or phrase :- **(1)**
A type of account which is suitable for a businessman.
- (B) From time to time Indian Post Offices offer various saving mobilizing schemes. In this regard, explain any two such schemes. **(2)**
- (C) Briefly describe the following Banking services :- **(3)**
(i) NEFT (ii) Cash credits (iii) SMS Alerts.
- (D) Flipkart, an online store, offers 50% off on readymade garments. If you want to avail of this offer, what steps you will follow, in ordering the goods online. **(4)**
- 6(A) Answer the following in a word or phrase :- **(1)**
The monetary consideration paid by the insured to the insurer for making good the loss.
- (B) Explain the following concepts:- **(2)**
(i) Health insurance (ii) Life insurance.
- (C) Mr. Ravi a businessman wants to insure his warehouse with Oriental Fire Insurance Company, Margao-Goa. With reference to this statement describe briefly the following. **(3)**
1) Principle of Indemnity 2) Principle of subrogation
3) Principle of causa proxima.
- (D) How does outsourcing enable a business firm to reshape its business. Elaborate this statement by giving any four points. **(4)**

- 7(A) What does the abbreviation KPO stands for? (1)
(B) State any four social responsibility of the business towards the government (2)
(C) Online transactions are subject to a number of risks. Explain any 3 points. (3)
(D) Is E- business better alternative to real time shopping? Justify our answer by giving any 4 points. (4)

- 8(A) Select and write the most appropriate alternative from those given below.
Ethics is important for (1)
a) Top management b) middle level managers
c) non- managerial employee d) all of them
B) Industries are the major contributors of pollution. With reference to the statement state any four measures that have to be taken by the business firm for environment protection. (2)
C) Explain any elements of business ethics. (3)

Or

- C) Why is Pollution control required? Explain any three points.

D) Is it a must for business to be socially responsible? Discuss by giving any four argument in favour of the above statement. (4)
